TOPTIP: Use other platforms to direct traffic to your own website e.g. The Country Style

KITCHENTABLE, CRAFTS ANDSKILLS
• Furniture restoration
• Ironmongery / Blacksmith / forgery
• Woodwork / carpentry
• Cake making
• Cooking / baking
• Growing
• Sewing / knitting
• Fashion and clothes e.g. hats, belts, scarves, jewelry, accessories
• Crafting
• Making e.g. soaps, candles
• Floristry / wreaths / corporate
• Making interior products / gifts
• Art and design
• Weaving
• Wedding stationery

HEALTH, FASHION ANDCHILDREN
• Fitness classes on the farm / trails / events around the farm
• Wellbeing / mindfulness classes
• Health e.g. physio / massage
• Beauty e.g. freelance hair / nails / tanning
• Making / selling fashion items
• Organic food / clothing

RENEWABLES ANDENVIRONMENTAL
• Biomass
• Anaerobic digesters
• Micro anaerobic biogas plants
• Wind turbines
• Solar or thermal PV
• Ground source heat pumps
• Battery storage e.g. barns / containers
• Hydro
• Countryside Stewardship
• Woodland grants / planting woodland

CONSIDER A DIFFERENT MODEL...
Use a different format of a business to make your enterprise different:
• Instead of, or as well as, making it to sell, coach or teach the skill
• Collaborate and work with other businesses, combining for a better offering e.g. create food tour breaks by working with accommodation providers and local food producers
• Design for others, you don’t have to make / manufacture / sell yourself
• Organise or sell days but employ others to run and outsource it
• Write or blog about it
• Target a different audience e.g. fishing for ladies
• Can it work online to scale the business? For example, if you run a livery yard, can you offer nationwide online courses in how to run a livery yard that people can buy?

HOW CAN THE BUSINESS BARN HELP YOU?
✓ Find business ideas and inspiration
✓ Get practical business advice
✓ Manage and grow your business
SPECIALIST MAINSTREAM / INTENSIVE FARMING ENTERPRISES
- Calf rearing units
- Pig rearing units
- Sheep rearing units
- Horse rearing units
- Buttercream
- Turf
- Edible flowers
- Edible oils
- Maize maze
- Cookery school
- Team building activities
- On-farm outdoor cinema

TOP TIP:
You to use freelancer websites e.g. We Like to Work

TOP TIP:
Work with other local businesses to add optional activities to tourist accommodation e.g. offer visits / tours / stables for horse riding holidays

TOP TIP:
Look on Etsy, Not on the High Street and The Country Style for inspiration

ALTERNATIVE LIVESTOCK / CROPS
- Christmas trees / other for decoration
- Cut or growing flowers for drying e.g. confetti
- Edible / pet / other uses
- Bee keeping
- Wearing
- Insects e.g. edible / pet / other uses
- Roe keeping
- Turf

RENTAL INCOME
- Caravan / other vehicle storage
- Self storage
- Container units
- Letting out buildings for workshops / units
- Letting ground for groups or organisations e.g. pig races / dog agility
- Letting out specific buildings e.g. stables
- Letting ground for event hire e.g. horse / events / shows
- Hire / team for events e.g. tables / chairs / wedding / vintage hire / marquees

TOURISM ACCOMMODATION
- Touring caravans and camping
- Free range camping
- Log cabins / chalets
- Bell tents / yurts
- Safari tents
- Shepherd huts
- Barn conversions
- Holiday lots
- Treehouses
- Quality conversions
- Airbnbs

TOURISM, LEISURE AND SPORT
- Organised walking or cycling trails / breaks
- Off-road cycling / riding / quad biking
- Mud Run / Wolf Run
- Land / courses for off-roading / motocross
- Water sports / trips
- Fishing
- Picnic sites
- Fitness classes on the farm
- Dog walking areas
- Riding e.g. dressage
- Other craft skills e.g. demonstration days
- Cooking and baking
- Brush cut skills
- Rural crafts
- Swimming pool
- Music / literary / cultural events
- Festivals / shows
- Specialist / themed breaks (UK / abroad)
- Game shooting

SERVICES
- Event organisation
- Waste recycling
- Children’s nursery
- Forestry / tree services
- Clearance
- Grilling / snow ploughing

ON-FARM EVENTS AND ATTRACTIONS
- Wedding / other celebration venue
- Corporate / conference venue
- Educational access for schools or groups
- Children’s activities, play or farm park
- Café / tearooms
- Restaurant
- Pop-up
- Art gallery / craft centre
- Retail
- Antiques / furniture
- Art / gallery / gifts
- Plant nursery
- Forestry products / firewood
- Maze maze
- Cookery school
- Team building activities
- On-farm outdoor cinema

EQUESTRIAN AND ANIMALS
- Livestock
- Teething / hacking
- Specialist care
- Equipment manufacturing
- Luxury products for pets
- Animal feed / bedding
- Catering
- Ready / pre-cooked meals
- Mobile bars
- Adding value: processing e.g. cheese; ice cream
- Craft beer / spirits / juices
- Pop-up bars
- Pop-up food / street food

FOOD AND DRINK
- Meat cutting and processing
- Production of specialist meats
- Food processing e.g. potatoes to chips
- Farmers markets / farm retail
- Vending machines
- Meat / veg box schemes
- Catering
- Ready / pre-cooked meals
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PROFESSIONAL AND TECHNOLOGY
- Freelance:
  - Writing
  - Virtual assistant
  - Specialist consultant
- Selling retail online through ecommerce websites
- Selling retail online through third party platforms e.g. Etsy, Amazon, Not on the High Street
- Blogging with advertising or affiliate income

TOP TIP:
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