

KITCHEN TABLE, CRAFTS AND SKILLS

- Furniture restoration
- Ironmongery / blacksmith / forgery
- Woodwork / carpentry
- Cake making
- Cooking / baking
- Growing
- Sewing / knitting
- Fashion and clothes e.g. hats, belts, scarves, jewellery, accessories
- Crafting
- Making e.g. soaps, candles
- Floristry / wreaths / corporate
- Making interior products / gifts
- Art and design
- Weaving
- Wedding stationery

HEALTH, FASHION AND CHILDREN

- Fitness classes on the farm / trails / events around the farm
- Wellbeing / mindfulness classes
- Health e.g. physio / massage
- Beauty e.g. freelance hair / nails / tanning
- Making / selling fashion items
- Organic food / clothing

RENEWABLES AND ENVIRONMENTAL

- Biomass
- Anaerobic digesters
- Micro anaerobic biogas plants
- Wind turbines
- Solar or thermal PV
- Ground source heat pumps
- Battery storage e.g. barns / containers
- Hydro
- Countryside Stewardship
- Woodland grants / planting woodland

FRANCHISES

- The Secret Campsite
- Kelly Bronze Turkeys
- Film on a Farm
- Escape Live

CONSIDER A DIFFERENT MODEL...

Use a different format of a business to make your enterprise different:

- Instead of, or as well as, making it to sell, coach or teach the skill
- Collaborate and work with other businesses, combining for a better offering e.g. create food tour breaks by working with accommodation providers and local food producers
- Design for others, you don't have to make / manufacture / sell yourself
- Organise or sell 'days' but employ others to run or outsource it
- Write or blog about it
- Target a different audience e.g. fishing for ladies
- Can it work online to scale the business? For example, if you run a livery yard, can you offer nationwide online courses in how to run a livery yard that people can buy?

HOW CAN THE BUSINESS BARN HELP YOU?

- ✓ Find business ideas and inspiration
- ✓ Get practical business advice
- ✓ Manage and grow your business

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rosie@thebusinessbarn.co.uk



@thebusinessbarn



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www.thebusinessbarn.co.uk

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RURAL BUSINESS IDEAS

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SPECIALIST MAINSTREAM / INTENSIVE FARMING ENTERPRISES

- Calf rearing units
- Pig rearing units
- Heifer rearing units
- Free range egg production
- Horticultural enterprises e.g. fruit, specialist cropping (mushrooms, fruit, vineyards)

ALTERNATIVE LIVESTOCK / CROPS

- Christmas trees / other for decoration
- Cut or growing flowers for drying e.g. confetti
- Grown for alternative feed e.g. pet, bird, baby
- To be processed for food or body products e.g. lavender, rape
- Crops not typically grown in the UK
- Explore varieties of a common product e.g. purple carrots, black garlic
- Goat and sheep milk / meat
- Venison / wild boar / game meat
- Unusual eggs e.g. quail / duck
- Edible flowers / herbs in cooking e.g. novel food ingredients
- Worms / insects e.g. edible / pet / other uses
- Bee keeping
- Turf

TOURIST ACCOMMODATION

- Touring caravans and camping
- 'Free range' camping
- Log cabins / chalets
- Bell tents / yurts
- Safari tents
- Shepherds huts
- Barn conversion
- Holiday lets
- Treehouses
- Quirky conversions
- Airbnb

RENTAL INCOME

- Caravan / other vehicle storage
- Self-storage
- Container units
- Letting out buildings for workshops / units
- Letting ground for groups or organisations e.g. plane groups / dog agility
- Letting out specific buildings e.g. stables
- Letting ground for event hire e.g. horse events / shows
- Hire out items for events e.g. tables / chairs / wedding / vintage hire / marquees

TOURISM, LEISURE AND SPORT

- Organised walking or cycling trails / breaks
- Off-road cycling / riding / quad biking
- Mud Run / Wolf Run
- Land / courses for off-roading / motocross
- Water sports / trips
- Fishing
- Picnic sites
- Fitness classes on the farm
- Dog walking areas
- Shooting e.g. clays
- Other craft skills e.g. demonstration days
- Cooking and baking
- Bush craft skills
- Rural crafts
- Swimming pool
- Music / literary / cultural events
- Festivals / shows
- Specialist / themed breaks (UK / abroad)
- Game shooting

TOP TIP:

Work with other local businesses to add optional activities to tourist accommodation e.g. offer visits / tours / stables for horse riding holidays

SERVICES

- Event organisation
- Waste recycling
- Children's nursery
- Forestry / tree services
- Clearance
- Gritting / snow ploughing

ON-FARM EVENTS AND ATTRACTIONS

- Wedding / other celebration venue
- Corporate / conference venue
- Educational access for schools or groups
- Children's activities, play or farm park
- Café / tearooms
- Restaurant
- Pop-up bar
- Art gallery / craft centre
- Retail
- Antiques / furniture
- Art / gallery / gifts
- Plant nursery
- Forestry products / firewood
- Maize maze
- Cookery school
- Team building activities
- On-farm outdoor cinema

TOP TIP:

Look on Etsy, Not on the High Street and The Country Style for inspiration

EQUESTRIAN AND ANIMALS

- Liveries
- Trekking / hacking
- Equestrian breaks
- Riding lessons
- Specialist trips
- Dog training
- Equipment manufacturing
- Luxury products for pets
- Animal feed / bedding
- Cattery / kennels
- Dog grooming
- Dog agility

PROFESSIONAL AND TECHNOLOGY

- Freelance:
 - Writing
 - Virtual assistant
 - Specialist consultant
- Selling retail online through ecommerce websites
- Selling retail online through third party platforms e.g. Etsy, Amazon, Not on the High Street
- Blogging with advertising or affiliate income

FOOD AND DRINK

- Meat cutting and processing
- Production of specialist meats
- Food processing e.g. potatoes to chips
- Farmers markets / farm retail
- Vending machines
- Meat / veg box schemes
- Catering
- Ready / pre-prepared meals
- Mobile bars
- Adding value processing e.g. cheese, ice cream
- Craft beer / spirits / juices
- Pop-up bars
- Pop-up food / street food

TOP TIP:

Look to use freelancer websites e.g. We Like to Work

